



CLICKTRACKS



WINNER!

ClickTracks Optimizer 5.5

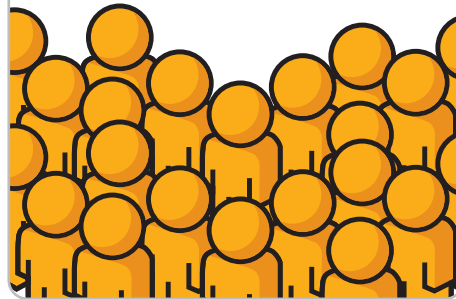
ROBOT REPORT:

How often does the Googlebot visit, and does it like some pages more than others? Make solid SEO decisions with insights from the robot report.

Number of pages visited	Google	AltaVista	MSN	Yahoo!	Ask Jeeves
171	0 days ago	Never	0 days ago	0 days ago	0 days ago
0	0 days ago	Never	0 days ago	0 days ago	0 days ago
178	0 days ago	Never	0 days ago	0 days ago	0 days ago
268	0 days ago	Never	0 days ago	0 days ago	0 days ago
40	0 days ago	Never	0 days ago	0 days ago	0 days ago

MORE USER LICENSES:

Give your team access to valuable ClickTracks data--three user licenses are included.



PINPOINT GEOGRAPHIC DATA

Divide and compare visitors from different countries and regions, and discover untapped markets.

Region	Percentage	Count
United States	26.7%	7795
Virginia	26.7%	2078
California	10.0%	782
New York	6.2%	482
Texas	6.0%	468
New Jersey	5.9%	457
Michigan	4.6%	361
Colorado	4.0%	314
Massachusetts	3.7%	291
Florida	3.2%	251
District of Columbia	3.2%	246
Other	26.5%	2065

INTEGRATED E-MAIL TRACKING:

Track e-mail campaigns from the clickthrough to the checkout. Generate and export targeted mailing lists

Name	Provider	Cost
buy now	SubscriberMail	100.00
upgrade	SubscriberMail	100.00

FIND OUT WHAT'S CHANGED:

Far beyond simple 'trends' ClickTracks mines your data for the statistically important information, ignoring the background noise.

What's Changed Report

Comparing Jun 23 - Jun 29 with Jun 30 - Jul 6 [Change dates](#)



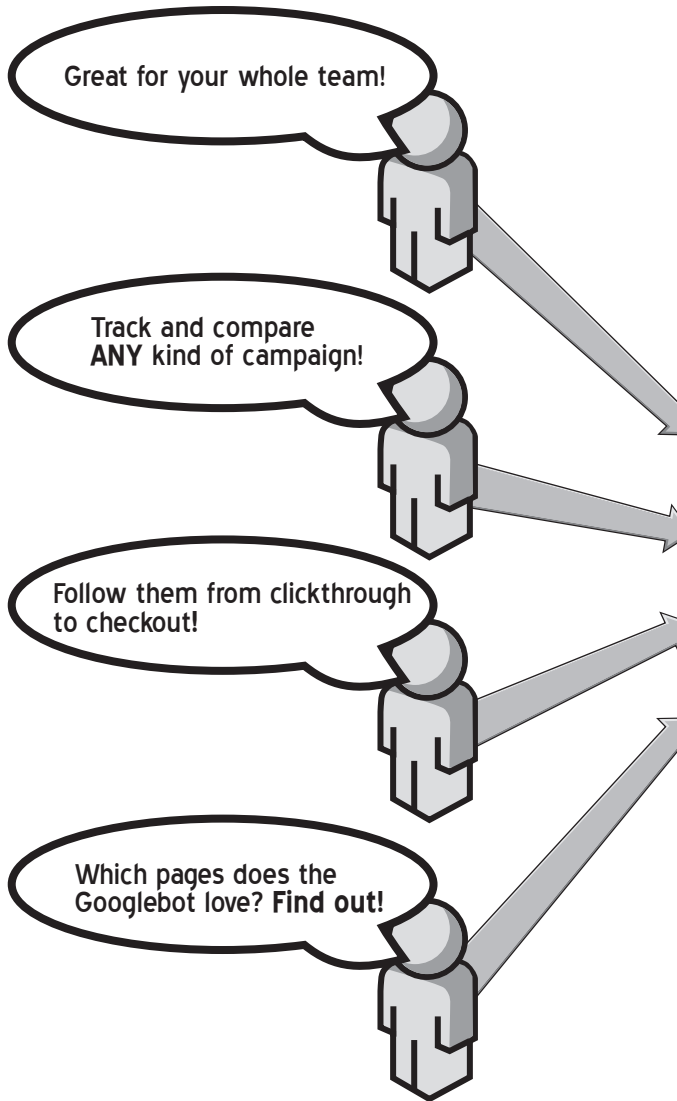
Number of Visitors

	Was	Now
Number of Visitors	2783	2225

Search Keywords

TRACK CUSTOM CAMPAIGNS:

Compare behavior from PPC mechanisms, banner ads, print ads and other campaigns, side-by-side.



Which ClickTracks is right for you?	ClickTracks Analyzer	ClickTracks Optimizer	ClickTracks Pro
Hosted Software	\$49/month \$495	\$99/month \$1195	\$179/month \$2995
Intuitive visual interface	Yes	Yes	Yes
/e-commerce/lead-generation integration	No	No	Yes
Works with dynamic web sites?	Yes	Yes	Yes
What's changed report	No	Yes	Yes
# of users/ client installations	1	3	Unlimited
The ClickTracks Way help system	Yes	Yes	Yes
Custom campaigns?	No	Yes	Yes
Multi-page report export	No	Yes	Yes
E-Mail campaign tracking	No	Yes	Yes
Geographic location report	No	Yes	Yes
Robot Report	No	Yes*	Yes*
# of search engines	15	Unlimited	Unlimited
Multiple web server support	No	No	Yes
Shared group labels and settings	No	No	Yes
ROI Analysis	No	No	Yes
Track cookies across sessions	No	No	Yes

*Not available in hosted versions

